



Clayworks

PRIVACY POLICY

Natural Clay Plasters

Clayworks

PRIVACY POLICY

WE ARE COMMITTED TO SAFEGUARDING THE PRIVACY OF OUR WEBSITE VISITORS; THIS POLICY SETS OUT HOW WE WILL TREAT YOUR PERSONAL INFORMATION.

OUR WEBSITE USES COOKIES. WE WILL ASK YOU TO CONSENT TO OUR USE OF COOKIES IN ACCORDANCE WITH THE TERMS OF THIS POLICY WHEN YOU FIRST VISIT OUR WEBSITE. BY USING OUR WEBSITE AND AGREEING TO THIS POLICY, YOU CONSENT TO OR USE OF COOKIES IN ACCORDANCE WITH THE TERMS OF THIS POLICY.

1. CREDIT

This document was created using an SEQ Legal template.

2. WHAT INFORMATION DO WE COLLECT?

We may collect, store and use the following kinds of personal information:

- (a) information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views, website navigation and details;
- (b) information relating to any transactions carried out between you and us on or in relation to this website, including information relating to any purchases you make of our goods or services including details;
- (c) information that you provide to us for the purpose of registering with us including details;
- (d) information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters (including details);
- (e) any other information that you choose to send to us; and
- (f) other information.

Before you disclose to us the personal information of another person, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with the terms of this privacy policy.

3. COOKIES

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may use both 'session' cookies and 'persistent' cookies on the website. Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

We will use the session cookies to: keep track of you whilst you navigate the website; keep track of items in your shopping basket; prevent fraud and increase website security; and other uses. We will use the persistent cookies to: enable our website to recognise you when you visit; keep track of your preferences in relation to your use of our website; and other uses.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other

information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

Our advertisers/payment services providers may also send you cookies.

We publish Google AdSense interest-based advertisements on our website. These are tailored by Google to reflect your interests. To determine your interests, Google will track your behaviour on our website and on other websites across the web using the DART cookie.

You can view, delete or add interest categories associated with your browser using Google's Ads Preference Manager, available at: <http://www.google.com/ads/preferences/>. You can opt out of the AdSense partner network cookie at: <http://www.google.com/privacy/ads/> or by using the NAI's (Network Advertising Initiative's) multi-cookie opt-out mechanism at: <http://www.networkadvertising.org/managing/opt-out.asp>. However, these opt-out mechanisms use cookies, and if you clear the cookies from your browser your opt-

out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available at: <http://www.google.com/ads/preferences/plugin>.

You can manage your preferences relating to the use of cookies on our website by visiting URL.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer (version 9) you can refuse all cookies by clicking "Tools", "Internet options", "Privacy", and selecting "Block All Cookies" using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites, including this one.

4. USING YOUR PERSONAL INFORMATION

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